



2025

# Innovative Use of Technology Award

**Kevin Cowart**

PharmD, MPH, BCACP, CDCES

ADCES is proud to announce **Kevin Cowart**, who is using technology in fresh, impactful ways to move diabetes care forward, as the recipient of the **2025 Innovative Use of Technology Award**.

Kevin is an Associate Professor at the University of South Florida, where he bridges the Colleges of Pharmacy, Medicine, and Public Health. He's a Board-Certified Ambulatory Care Pharmacist and a CDCES, with a clinical home in the USF Health Department of Family Medicine. There, he not only provides direct patient care, but also leads as the Program Director for the PGY2 Ambulatory Care Residency.

What sets Kevin apart is how he brings technology and education together to create real change for people living with diabetes. His work is focused on

using tech-driven approaches in primary care to improve outcomes—and one project in particular caught the Committee's attention.

Kevin spearheaded the development of a scalable, pharmacist-led CGM service within an academic family medicine clinic. His goal? To tackle the underutilization of CGM in people with Type 2 diabetes—and to do so in a way that's sustainable, practical, and centered on patients. By pairing CGM with pharmacist-led diabetes education and support, Kevin has created a model that enhances both care and access.

His work exemplifies what innovation in our field should look like: thoughtful, collaborative, and always aimed at better outcomes for the people we serve.