

# 12 ADVOCACY ACTIONS FOR SUCCESS

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## 5. VISIBILITY CREATES VALUE

To what extent do you believe you are visible with key stakeholders/ decision makers?

How can you become even more visible?

What meetings can you attend?

What conversations can you participate in/ initiate?

How do you need/ want to prepare for these interactive moments?

Is there “low hanging fruit” you can start with, in terms of being visible (e.g., a regular meeting with friendly colleagues, turning your video on in virtual meetings, rekindling a connection with a contact via a coffee)?