## AGENDA
### 2024 Virtual Public Policy Forum Advocacy Training
**Wednesday, March 6, 2024**
**11:00 a.m. – 4:00 p.m. CT**

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| 11:00 AM – 11:10 AM  
(Noon – 12:10 ET) | Welcome and Leadership Introduction  
Jane K. Dickinson, RN, PhD, CDCES  
2024 ADCES President |
| 11:10 AM – 11:25 AM  
(12:10 – 12:25 ET) | ADCES Advocacy Overview  
Hannah Martin, MPH, RDN  
ADCES Director of Advocacy  
- ADCES Advocacy Priorities  
- Advocacy efforts in 2024 |
| 11:25 AM – Noon  
(12:25 – 1:00 ET) | Washington Public Policy Update  
Sheila Burke, MPA, RN, FAAN  
Tiffani Williams, JD, MPH  
Baker Donelson/The Daschle Group  
- What’s happening on Capitol Hill?  
- How does this affect diabetes policy at the federal level? |
| Noon – 12:10 PM  
(1:00 – 1:10 ET) | Overview of the Legislative Process  
Hannah Martin, ADCES Director of Advocacy |
| 12:10 PM – 12:50 PM  
(1:10 – 1:50 ET) | Legislative Training: Expanding Access to Diabetes Self-Management Training Act  
Hannah Martin, ADCES Director of Advocacy |
| 12:50 PM – 1:25 PM  
(1:50 – 2:25 ET) | Legislative Training: Treat and Reduce Obesity Act  
Cristy Gallagher, MPAff  
Senior Center Administrator, STOP Obesity Alliance at GWU  
Co-Chair of Obesity Care Advocacy Network (OCAN) |
| 1:25 PM – 2:00 PM  
(2:25 – 3:00 ET) | Legislative Training: Permanent Telehealth Expansion in Medicare  
Kyle Zebley  
Senior Vice President, Public Policy  
American Telemedicine Association |
| 2:00 PM – 2:05 PM  
(3:00 – 3:05 ET) | BREAK |
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| 2:05 PM – 2:40 PM (3:05 – 3:40 ET) | **Preparing for Congressional Meetings**  
Hannah Martin, ADCES Director of Advocacy  
- What to expect in your congressional meetings  
- How to use the Advocacy Associates platform for your congressional meetings. [View YouTube Video on the virtual Hill Day](#).  
- Follow-up and ways to stay connected. |
| 2:40 PM – 3:05 PM (3:40 – 4:05 ET) | **Panel Discussion: ADCES Advocacy Committee Members**  
Teresa Martin, MS, RD, LD, CDCES  
Rosanne Ainscough, RDN, CDCES  
Gayle Jennings, MS, RDN, LDN, BC-ADM, CDCES  
- Real life tips for meeting with legislators/staff  
- Telling your advocacy story  
- Advocating beyond the Public Policy Forum |
| 3:05 PM – 3:45 PM (4:05 – 4:45 ET) | **Breakout Session**  
- Participants will enter breakout rooms to prep for their Hill meetings.  
Rooms will be pre-assigned based on Hill Day teams.  
- Get to know one another, your professional backgrounds, your advocacy experience, your comfort level with speaking. |
| 3:45 PM – 3:55 PM (4:45 – 4:55 ET) | **Final Questions & Discussion**  
Teresa Martin, ADCES Advocacy Committee Chair |
| 3:55 PM – 4:00 PM (4:55 – 5:00 ET) | **Closing Remarks**  
Hannah Martin, ADCES Director of Advocacy |
| 4:00 PM – 4:30 PM (5:00 – 5:30 ET) | **Optional Hill Day “Office Hours”**  
*Stick around if you have any remaining questions about the Hill meetings.* |